

### **2017 Event Chairs**

Katy and Logan Boatman  
Meaghan and JP Yorro

### **Honorary Board Members**

Susan G. Baker  
Barbara Bush  
Pastor Kirbyjon H. Caldwell  
Trini Mendenhall  
Lester and Sue Smith  
Sue Trammell Whitfield  
Jeanie Kilroy Wilson

### **Board of Directors**

Karen Ostrum George,  
*President*

Amy Absher  
Michael S. Alexander  
Mary C. Arnold  
Mary Axelrad  
Walker Barnett  
Kathryn Boatman  
Leigh Evans  
Sharon Birkman Fink  
Leslie Forestier  
Beatrice G. Garza  
Janice Hall  
Lynda Hancock  
Kay Polasek Joyce  
Irene Liberatos  
Courtney Lyons  
Tom McMahan  
Susan R. Morrison  
Jackie Phillips  
Adele H. Pieper  
J'Anne Rawson  
Kay Walther  
Meaghan Yorro



It's no joke - **The Women's Home Annual Crawfish Boil** is back for another season of sweet and spicy mudbugs. The pinching will begin at 1:00 pm on **Saturday, April 1, 2017**, as we welcome over 600 Houstonians to enjoy our fun, family-friendly, Cajun-style crawfish boil at **West Alabama Ice House**. **Please join us in making a difference for local women and their families by sponsoring this fantastic event** - all proceeds from the event will help The Women's Home continue its important work of building whole lives across the Houston area.

Since its creation in 1957, The Women's Home has provided a real chance for women in crisis to achieve dignity, self-sufficiency and meaning. Through its unique WholeLife® program, The Home builds healthy lives by caring for the whole person through independent living, job skills training, therapy, medical care and self-sufficiency. By embracing the whole person, The Women's Home prepares women and their families to become empowered and productive forces in their homes and communities. For more information about The Home's programs, **please visit [www.thewomenshome.org](http://www.thewomenshome.org)**.

**This event always sells out - so we hope you'll make your commitment early! By supporting The Women's Home 2017 Crawfish Boil, you not only will play an important part in supporting The Home's mission, but you will also join the company of our Doubloon Sponsor, Houston Methodist, who has already committed to support this event.** In exchange for your donation, The Women's Home would like to give you *the opportunity to gain visibility for your company and employees*. Attached you will find sponsorship levels and benefits received for your donation. ***Deadline to appear on the invitation and in promotional materials has been extended to Tuesday, March 7, 2017.***

Again, thank you for your consideration of our request. If you have any questions regarding sponsorships or the event, please contact Bethany Fields at [bfields@thewomenshome.org](mailto:bfields@thewomenshome.org) or 713-328-1951.



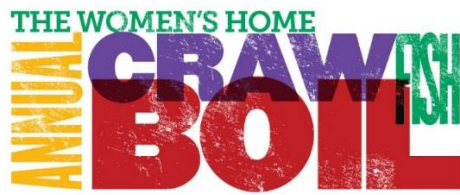
607 Westheimer Road  
Houston, Texas 77006  
713-521-3150  
[www.thewomenshome.org](http://www.thewomenshome.org)



*"Laissez les bon temps rouler,"*  
(Let the good times roll!)

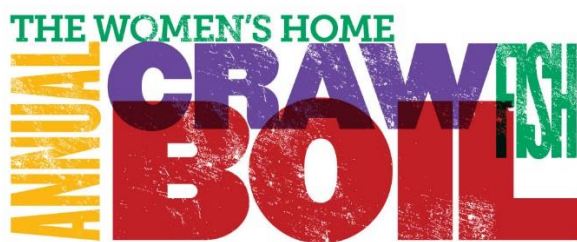
Katy and Logan Boatman  
2017 Event Co-Chairs

Meaghan and JP Yorro



## 2017 Crawfish Boil Sponsorship Opportunities

Sponsorship Levels	Recognition and Acknowledgements
<b>Bon Temps Sponsor      \$15,000</b> (Good Times Sponsor) (\$13,950 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>30 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>30 VIP event t-shirts</b></li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> <li>• Opportunity to have a giveaway at the event</li> </ul>
<b>Doubloon Sponsor      \$10,000</b> (\$9,125 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>25 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>25 VIP event t-shirts</b></li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> <li>• Opportunity to have a giveaway at the event</li> </ul>
<b>Crawfish Bib Sponsor      \$5,000</b> <i>(Only 1 available)</i> (\$4,300 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>20 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>20 VIP event t-shirts</b></li> <li>• Logo branded on crawfish bibs at the event</li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>T-Shirt Sponsor      \$5,000</b> <i>(Only 1 available)</i> (\$4,300 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>20 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>20 VIP event t-shirts</b></li> <li>• Logo branded on event t-shirt given to all sponsors at \$500 level +</li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>Koozie Sponsor      <del>\$2,500</del></b> <b><i>SOLD</i></b> (\$1,975 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>15 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>15 VIP event t-shirts</b></li> <li>• Logo branded on event koozies</li> <li>• Name or logo listed on event website, invitation and banner</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>Swag Bag Sponsor      \$2,500</b> <i>(Only 1 available)</i> (\$1,975 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>15 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>15 VIP event t-shirts</b></li> <li>• Logo branded on swag bag given away at event</li> <li>• Name or logo listed on event website, flyer and banner</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>King Craw Daddy Sponsor      \$2,500</b> (\$1,975 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>15 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>15 VIP event t-shirts</b></li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>Bayou Queen Sponsor      \$1,000</b> (\$650 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>10 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>10 VIP event t-shirts</b></li> <li>• Name or logo listed on event website, invitation, banner and koozies</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>Rajun Cajun Sponsor      \$500</b> (\$290 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>6 individual unlimited crawfish tickets to attend the event</b></li> <li>• <b>6 VIP event t-shirts</b></li> <li>• Name or logo listed on event website, invitation and banner</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>The Boiler Sponsor      \$250</b> (\$110 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>4 individual unlimited crawfish tickets to attend the event</b></li> <li>• Name or logo listed on event website and invitation</li> <li>• Invitation to VIP Sponsor Party</li> </ul>
<b>Mudbug Sponsor      \$150</b> (\$80 is tax deductible)	<ul style="list-style-type: none"> <li>• <b>2 individual unlimited crawfish tickets to attend the event</b></li> <li>• Name or logo listed on website and invitation</li> <li>• Invitation to VIP Sponsor Party</li> </ul>



## 2017 Crawfish Boil Sponsorship Agreement

I would like to support **The Women's Home 2017 Annual Crawfish Boil** at the following level:

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| _____ \$15,000 Bon Temps Sponsor     | _____ \$2,500 King Craw Daddy Sponsor |
| _____ \$10,000 Doubloon Sponsor      | _____ \$1,000 Bayou Queen Sponsor     |
| _____ \$5,000 Crawfish Bib Sponsor   | _____ \$500 Rajun Cajun Sponsor       |
| _____ \$5,000 T-Shirt Sponsor        | _____ \$250 The Boiler Sponsor        |
| _____ \$2,500 Koozie Sponsor         | _____ \$150 Mudbug Sponsor            |
| _____ \$2,500 Event Giveaway Sponsor |                                       |

I am unable to attend, but would like to make a donation of \$ \_\_\_\_\_

\_\_\_\_\_ **"Help Us Go Green" Option** – I do not wish to receive **VIP Event T-Shirts** with my sponsorship.  
(T-shirts included at Rajun Cajun Sponsor level and above)

### Contact Information

**Individual or Company Name**

*As it should appear in publicity* \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Payment

\_\_\_\_\_ Enclosed is my check made payable to The Women's Home

\_\_\_\_\_ Please charge \$ \_\_\_\_\_ to my \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form by Tuesday, March 7, 2017 to:**

**The Women's Home**

Attn: Bethany Fields

607 Westheimer, Houston, TX 77006

[bfields@thewomenshome.org](mailto:bfields@thewomenshome.org) | Office: 713-328-1951 | Fax: 713-521-3191