

# reNew & reDo: A TRIUMPHANT AFFAIR

Dear Friend,

Over the years, you have seen Houston's fabulous fashionistas walk the runway at our ReNew & ReDo Fashion and Style Show. More recently, you may have joined us to honor extraordinary leaders at our Triumph Luncheon. Now, combining the greatest aspects of each occasion – and weaving in some new and exciting elements – we bring you one magnificent celebration: **reNew & reDo: A Triumphant Affair**

This year's affair will honor extraordinary individuals who have taken a stand in the critical work of supporting vulnerable women and families in Houston working to reclaim their lives. The following awards will be given:

- Lifetime Achievement: Adele & Ber Pieper
- Champions of The Women's Home: Duke Ensell, Janice Hall and Kay Joyce
- Philanthropic Fashionista: Elaine Turner


As a past supporter of our events, we hope you will join us on Thursday, November 1, 2018, at The Revaire as we celebrate the incredible *resilience* of the women and families we serve. You will have the opportunity to shop the treasure trove of our resale boutique's most elegant finds and honor extraordinary individuals striving to make our community a better place.

All proceeds from this *triumphant* event help The Women's Home build communities that strengthen women and support families as they reclaim their stability. We are honored to be chairing this exciting celebration and hope you will make your commitment to support today!

For more information please visit [www.thewomenshome.org/triumph](http://www.thewomenshome.org/triumph) or contact Shari Balouchi, Development Manager, at 713.328.1965 or [sbalouchi@thewomenshome.org](mailto:sbalouchi@thewomenshome.org). Please return the enclosed form no later than Friday, August 24, 2018 to ensure inclusion in event invitation.

On behalf of The Women's Home, thank you for your consideration of support!

With gratitude,



Selby Bush  
2018 Luncheon Chairs



Kimberly C. David



## Event Chairs

Selby Bush  
Kimberly C. David

## Honorary Chairs

Duke Ensell  
Janice Hall  
Kay Joyce

## Host Committee

Elizabeth Ballentine  
Susan Barnes  
Donae Chramosta  
Debbie Dalton  
Sarah Daniel  
Amy Dunn  
Danielle Durocher  
Tracy Faulkner  
Kelli Fondren  
Cheryl Gallagher  
Courtney Hoyt  
Whitney Hueston  
Maryann Mangum  
Carolyn McCormick  
Carmen Millet  
Kari Parsons  
Tracy Peddie  
Rachel Regan  
Diane & John Riley  
Skyler & Brad Rossacci  
Maidie Ryan  
Vanessa Sendukas  
GeGe Suttman  
Dolly Dawson Thomas  
Nicole Turpen  
Mitra Woody

## Staff

Anna Coffey  
Chief Executive Officer  
  
Julie Comiskey  
Chief Development Officer  
  
Shari Balouchi  
Development Manager





## 2018 SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$50,000

Three VIP tables for 10 guests (total 30 guests) • Opportunity to host a dinner with our clients • Invitation to attend client graduation and awards ceremony • Become one of our models (or nominate one) to star in our style show\* • Special invitation for VIP early shopping with personal shoppers • Logo projected digitally at event venue • Special mention in event press releases and media • Logo on The Women's Home website hyperlinked to company website • Recognition in print materials, on website and at the event • VIP parking passes for all guests

### EMPOWERMENT SPONSOR \$35,000

Two VIP tables for 10 guests (total 20 guests) • Opportunity to host a dinner with our clients • Invitation to attend client graduation and awards ceremony • Become one of our models (or nominate one) to star in our style show\* • Special invitation for VIP early shopping with personal shoppers • Logo on The Women's Home website hyperlinked to company website • Recognition in print materials, on website and at the event • VIP parking passes for all guests

**\$25,000** provides  
five months of  
mental health and  
vocational training  
services

### VICTORY SPONSOR \$20,000

One VIP table for 10 guests • Invitation to attend client graduation and awards ceremony • Become one of our models (or nominate one) to star in our style show\* • Special invitation for VIP early shopping with personal shoppers • Logo on The Women's Home website hyperlinked to company website • Recognition in print materials, on website and at the event • VIP parking passes for all guests

### HEALING SPONSOR \$10,000

One table for 10 guests • Invitation to attend client graduation and awards ceremony • Become one of our models (or nominate one) to star in our style show\* • Special invitation for VIP early shopping with personal shoppers • Logo on The Women's Home website hyperlinked to company website • Recognition in print materials, on website and at the event • Complimentary valet parking

**\$4,000** provides  
one month worth  
of counseling for  
clients beginning  
their sobriety  
journey

### COMPASSION SPONSOR \$5,000

One table for 10 guests • Special invitation for VIP early shopping with personal shoppers • Recognition in print materials, on website and at the event • Complimentary valet parking

### HOPE SPONSOR \$3,500

One table for 10 guests • Recognition in print materials, on website and at the event

*\*All models must be nominated no later than Friday, September 14, 2018.*



# *reNew & reDo:* **A TRIUMPHANT AFFAIR**

*November 1, 2018 | The Revaire*

## **EXCLUSIVE OPPORTUNITIES**

### **STYLE SHOW SPONSOR \$12,000**

- One table for 10 guests
- Logo digitally projected during shopping event
- Become one of our models (or nominate one) to star in our fashion show\*
- Special invitation for VIP early shopping
- Mention in event-related press releases
- Logo on The Women's Home website hyperlinked to company website
- Recognition in all print materials, on website and at the event

### **VALET SPONSOR \$7,000**

- Five event tickets
- Promotional item of your choice in each guest car
- Special invitation for VIP early shopping
- Recognition in all print materials, on website and at the event

### **PROGRAM SPONSOR \$3,500**

- Five event tickets
- Logo featured prominently on event program
- Recognition in all print materials and on website

### **MEDIA SPONSOR (IN-KIND)**

Media partnerships are created mutually with The Women's Home and the interested party. Typically, an in-kind donation of at least \$3,000 is given in exchange for premium promotional opportunities and a pair of complementary tickets to the event.

**[www.thewomenshome.org/triumph](http://www.thewomenshome.org/triumph)**



# *reNew & reDo:* **A TRIUMPHANT AFFAIR** *November 1, 2018 | The Revaire*

Please complete the sponsorship form below or submit online at [www.thewomenshome.org/triumph](http://www.thewomenshome.org/triumph). Gifts of any amount are appreciated!

## **SPONSORSHIP INFORMATION**

- |   |  |
|---|--|
| <input type="checkbox"/> \$50,000 Presenting Sponsor  | <input type="checkbox"/> \$10,000 Healing Sponsor            |
| <input type="checkbox"/> \$35,000 Empowerment Sponsor   | <input type="checkbox"/> \$7,000 Valet Sponsor (Exclusive)   |
| <input type="checkbox"/> \$20,000 Victory Sponsor   | <input type="checkbox"/> \$5,000 Compassion Sponsor          |
| <input type="checkbox"/> \$12,000 Style Show Sponsor (Exclusive)                                | <input type="checkbox"/> \$3,500 Hope Sponsor                |
| \$_____ Other Amount  | <input type="checkbox"/> \$3,500 Program Sponsor (Exclusive) |
| \$_____ I am unable to attend but would like to make a donation in support of The Women's Home. |  |
| \$_____ I would like to make a gift in honor or memory of: _____.                               |  |

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name for listing in event materials: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **PAYMENT INFORMATION**

- ☐ Enclosed is a check for \$\_\_\_\_\_ payable to The Women's Home.
- ☐ Please charge \$\_\_\_\_\_ to my credit card:  
\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Discover \_\_\_\_ American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return the form below by Friday, August 24, 2018 to ensure inclusion in event invitation.**  
**For more information please contact Shari Balouchi at 713.328.1965 or [sbalouchi@thewomenshome.org](mailto:sbalouchi@thewomenshome.org)**