

2020

ANNUAL REPORT



the **women's**
Building whole lives



thewomenshome.org

Letter from our CEO

Dear Friends of The Women's Home,

The two words that encapsulate the past year at The Women's Home are "gratitude" and "grief". We have had both in equal measure. We're grateful for each other, for all the support from our board, and for the unwavering support from people like you who stay by our side through thick and thin. We grieve with our community for the financial and mental health toll that Covid-19 has taken, especially on those we serve. And we grieve for those who were lost in our organization (see page 8). Gratitude and grief exist side by side.

We talk a lot about the resilience of our clients – and rightly so. But I would be remiss if I did not convey to you the resilience of our staff. The sacrifices they made to ensure our clients and residents were always cared for throughout the pandemic were extraordinary. Below you'll see a word collage we created in the summer of 2020 as we sought to focus on our strengths, rather than the ways the world was knocking us down. Innovation was everywhere, from how we serve clients to how we fundraise.



Also not to be diminished by the pandemic was our annual fundraising event, this year chaired by the tenacious, loyal, and driven Diane Riley. Diane, along with her host committee, led the most successful event we have ever held. Ever. Diane, on behalf of us all, you are our shining star and a big reason for our abundant gratitude.

I hope you'll take a few minutes to look through the impact 2020 had on The Women's Home – and the impact we had on 2020 together. Thank you for supporting the hard work of recovery and the hope of a brighter future for those reclaiming their lives.

With Gratitude,

A handwritten signature in black ink, reading "Anne Coffey". The signature is fluid and cursive, with a large initial 'A'.



Who We Are

The Women's Home builds communities that strengthen women and support families as they reclaim their stability.

WHOLELIFE® APPROACH



DIVERSITY

For centuries, systematic and systemic racism in our country have prevented people of color from having first chances, much less second or third chances. At The Women's Home, we have always been committed to providing opportunities and support for any woman of any race who is ready to do the hard work of reclaiming her life. Over 80% of the individuals served by our growing continuum of care and almost 70% of our staff members identify as persons of color. We care deeply about the inequities and injustices they face and are working diligently to create communities that foster racial equity so that women and their families can thrive and live resilient lives.

children
homelessness
affordable housing
social determinants of health
women
families
mental health
resiliency
uninsured
substance use disorders
under-insured

Communities

TREATMENT

RESIDENTIAL TREATMENT PROGRAM

Our 50-bedroom residential treatment program in Montrose is a refuge for women experiencing homelessness due to substance use and mental health disorders. Using our unique WholeLife® model, our program offers both intensive and supportive treatment tracks for women at different stages in their recovery journey.



THE COTTAGE SHOP

This resale boutique owned and operated by The Women's Home also serves as a vocational training site for our residential treatment program clients. Thanks to the generous donations of community supporters like you, we raised 7% of The Women's Home 2020 operating budget through Shop revenue alone!

Our Residential Treatment Program provided housing, behavioral treatment and wrap-around support services to 83 women in 2020

For clients who participated in our supportive treatment phase for 6 months or longer, 100% left our program with a source of income and 88% obtained permanent housing

85% of our clients were dually diagnosed with both mental health and substance use disorders

Communities

SUPPORT

JANE CIZIK GARDEN PLACE



In 2020, our Jane Cizik Garden Place provided housing and support services for 84 tenants, 80% of whom had an annual income of \$21,000 or less, and a majority of whom were single women.

On-site case managers worked across our two housing communities to provide tenants with critical support during the pandemic including:

- Accessing basic needs
- Applying for COVID rental and financial assistance
- Acquiring mainstream benefits (food stamps, Medicare/Medicaid, Social Security and more)
- Providing referrals for low-cost primary and behavioral healthcare
- Transportation assistance

ADELE AND BER PIEPER FAMILY PLACE

In 2020, our Adele and Ber Pieper Family Place complex provided housing and support services for 186 tenants, 70% of whom had annual incomes under \$26,000. Most of these tenants were families with children.



84 individuals made
Jane Cizik Garden
Place their home

153 homeless and
chronically homeless
individuals found
stability through our
supportive housing
program

186 tenants made
Adele and Ber Pieper
Family Place their
home

Communities

PREVENTION

MABEE WHOLELIFE® SERVICE CENTER

COMMUNITY BASED CARE FOR THE ENTIRE FAMILY

Enhancing the wellness and stability of vulnerable families requires a holistic approach, and The Women's Home has developed a coalition of social service agencies, the WholeLife® Collaborative, that works collectively to offer programs and services at our Mabee WholeLife® Service Center. Together with our 20 collaborative partners, we offered integrated care to nearly 3,000 low-income individuals in Spring Branch East during the on-going pandemic that included the following services:

- Primary Health Care
- Mental Health Counseling
- Peer Support and Recovery Services
- Prevention and Intervention Services
- Youth Development Programming
- Financial Literacy and Adult Education
- Case Management and Referral Services
- Financial, Rent and Utility Assistance
- Basic Needs and Other Crisis Assistance



We worked diligently during the year to help our neighbors in Spring Branch East weather the social and economic impacts of the on-going pandemic. As part of those efforts, The Women's Home was honored to assist Harris County and the Harris County COVID-19 Relief Fund in providing flexible financial assistance to 77 families in the area last year.

2,532 patients served
at the WholeLife®
Health Clinic

261 individuals
received services
through our
integrated, outpatient
behavioral health
program

119 families received
COVID-19 financial,
rent or utility
assistance

Leadership

HONORARY BOARD

Susan G. Baker • Barbara Bush (deceased) • Trini Mendenhall • Lester Smith (deceased) and Sue Smith • Sue Trammell Whitfield (deceased) • Jeanie Kilroy Wilson

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Walker Barnett
Alden Clark
Janet Covington
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Jim Drew
Karen Ostrum George
Dr. Karen Gray
Lynda Hancock
Selby Bush Lilley

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Susan R. Morrison
Jackie Phillips
Adele H. Pieper
Sally Brown Russ
Tony Springer
Susan Walker
Kay Walther
Connie Kwan-Wong

ADVISORY BOARD

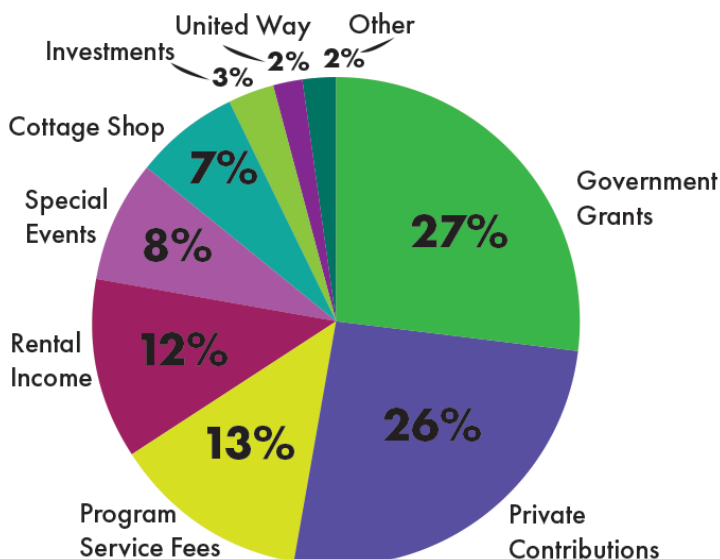
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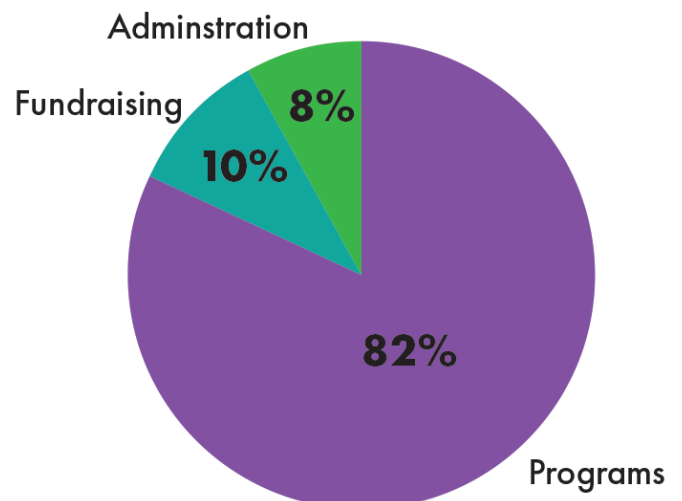
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J'Anne Rawson
Teresa Cox Reading
Jo Reid
Sally Reynolds
Diane M. Riley
Dr. Bette Stead
Heida L. Thurlow
Martha Turner
Hilary Ware

Financials

REVENUE: \$ 6,842,852



EXPENSES: \$ 6,148,102



Events

There's No Place like home for the Holidays

At this year's special virtual fundraising event, thanks to the generosity of all our event donors, along with the leadership and immense generosity of event chair Diane Riley and her wonderful host committee, There's No Place Like Home for the Holidays raised over \$600,000! Guests were able to "attend" from the comfort of their homes, and whether they chose to dress up or cozy up on the couch, the event turned out to be just the right way to celebrate the season while supporting The Women's Home. Each virtual attendee enjoyed a delicious brunch that was prepared by Houston's own James Beard Award-Winning Chef, Chris Shepherd.

Supporters watched an inspiring virtual program, including powerful testimonials from graduates and residents. The program also featured greetings from event chair Diane Riley, Chris Shepherd and The Women's Home CEO Anna Coffey, and we honored board member and longtime supporter Jim Drew with the Lifetime Achievement Award. With an initial goal to raise \$150,000, we were able to raise more than triple our goal for the event. Ahead of the event, Diane offered to match, dollar for dollar, donations up to \$80,000 in honor of her husband John's 80th birthday. In turn an anonymous donor contributed an additional \$70,000. In total after the event, we raised over \$600,000!



John Ross Palmer



Local artist John Ross Palmer selected The Women's Home to be his charity of the year for 2020, culminating in the new series of paintings he created just for us, his Whole Life Series. The series is a collection of ten original paintings created in honor of The Women's Home and the resilient women who come through our doors. The paintings communicate the diversity, strength and individuality of these women. The series was unveiled in July during a week-long celebration of The Women's Home during which John donated 25% of *all* his sales to The Women's Home. The pièce de résistance was learning that not only was John donating nearly \$11,000 to us as a result of his art sales, but also that this was the highest amount ever garnered for one of his charities of the year!

Building Whole Lives

Dawn had an alcoholic mother and an unhealthy home life. She began drinking at age 12. By 14, she had run away from home, was living on the streets, and her drinking had increased. By 15, heroine had entered the picture. At 18, she was raped. She gave birth to a son whom she gave up for adoption. She and 4 other travelers, as they called themselves, rode the rails. Literally. For decades. She watched a lot of close friends die during that time. She was in and out of prison for drugs. Dawn was also in and out of the hospital for several years due to the pancreatitis she had developed because of all the alcohol. Her addiction was so strong she kept drinking while she was IN the hospital.

She would come to Houston in the winters by train, taking up residence in the underpass at Wesleyan and 59. Dawn loved to read and could often be found sitting with her beloved dog Freddie, reading outside the Randall's at Wesleyan and Bissonnet. It was there she met Cindy who lived nearby, brought her books, and over the years, became Dawn's steadfast friend who helped her into a new life.



Dawn has been sober since August 13, 2019. On October 15 of that year, she came to The Women's Home. She was overwhelmed at first. "Living in houses was nothing I really knew until I came to The Women's Home. Everybody was so patient with me. They accepted me for who I was." Even when it was tough, she was amazed by the fact that no one at The Women's Home ever gave up on her. In The Cottage Shop she learned how to interact with customers. A staff member from The Home accompanied her on every job interview. Dawn began to experience what it was like to have strength and hope.

Dawn graduated from The Women's Home in the fall of 2020. She now resides in a sober-living facility, has her own car, and has her first-ever job at which she is excelling. She's reunited with her brother and is in touch with her biological son. Dawn is thriving. "Cindy saved my life, and so did The Women's Home."

COVID-19 Update

Montrose Campus Response

From mid-March to mid-May of 2020, we closed all the facilities at our Montrose campus, where our Residential Treatment Program is housed, except for the residential block where our clients live. During this time frame, we implemented a "Shelter in Place" strategy for our Residential Treatment Program residents that followed the CDC guidelines for nursing homes.

Our clients - indigent women with mental health and/or substance use disorders - live in close quarters and have multiple physical and mental health vulnerabilities.

Teams of six to eight staff members lived on-site with our clients for one week at a time to continue care in a closed, protected environment. Our staff provided as much programming as possible in this new setting, including telehealth consultations, remote individual counseling and peer support services, psychodynamic education, enrichment activities such as art, yoga and meditation, and other enrichment and exercise classes via Zoom.



In June 2020, we resumed regular operations with social distancing and disease prevention protocols in place.

As we deliver services in the new environment created by COVID-19, we have added safety procedures to our admissions process to protect both incoming and current clients. Additionally, services that were previously provided by volunteers or our collaborative partners are now being provided remotely or by in-house staff.

Our Residential Treatment Program provided housing, behavioral treatment and wrap-around support services to 83 women in 2020."

In Memoriam

In loving memory of our dearly departed friends. On this day we will come together to honor and celebrate the lives of . . .

Andrea Abdul

Cynthia Diegel

Patricia (Lilly) Edwards

Tralanquelina (Kelly) Hinton

Jessica James

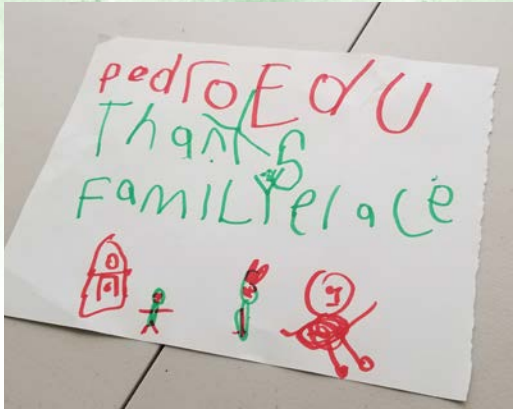
Claire Martin

Deborah Shorten



COVID-19 Update

Spring Branch Campus Response



At the same time we were implementing our Shelter in Place strategy in Montrose, our Mabee WholeLife® Service Center (WLSC) in Spring Branch was closed to the public except for the Federally Qualified Health Clinic that is collocated there and offers lowcost primary health care services for low-income individuals and families. Our outpatient behavioral health treatment program pivoted to offer telehealth/remote services including counseling, peer support and case management.

During this period, we worked in partnership with Boys and Girls Clubs and the Houston Food Bank to establish the WLSC as a grocery and hot meal distribution site for families impacted by the crisis. Simultaneously, our on-site case managers were continually checking on tenants housed at our permanent housing communities and helping meet their emerging crisis needs.

At the end of May 2020, services at the WLSC began slowly reopening. Behavioral health services continue to be offered remotely. The Boys and Girls Club of Houston resumed their summer camp and afterschool programming (program enrollment was significantly reduced to adhere to safety and social distancing regulations). Together with our youth development partners, we hosted a back to school drive in August, a drive-by Halloween costume parade and candy distribution, and a holiday toy drive in December to provide resources to vulnerable children living in the neighborhood.



The Women's Home was honored to be selected to take part in the Harris County COVID-19 Relief Program in June and July 2020. Through our participation, we provided flexible financial assistance to 77 families in the Spring Branch East area. Our team secured additional funding to offer emergency rental, financial, and basic needs assistance to our tenants and other local families during the crisis.

The continuum of care at our Spring Branch campus served almost 3,000 individuals during the year.

CHAMPIONS OF THE WOMEN'S HOME

LIFETIME COMMITMENT (\$500,000 AND ABOVE)

The Brown Foundation, Inc. • Charlene P. Carroll • Childcare Council of Greater Houston, Inc. • City of Houston Housing and Community Development Department • The Robert and Jane Cizik Foundation • St. Luke's Episcopal Health Charities/Episcopal Health Foundation • The Fondren Foundation • The Frees Foundation • The Hamill Foundation • Harris County Community Services Department • Houston Endowment, Inc. • Houston Methodist • Huffington Foundation • The Kresge Foundation • Linda and Philip Lewis • The J. E. and L. E. Mabree Foundation, Inc. • John P. McGovern Foundation • M.D. Anderson Foundation • The Meadows Foundation • Sarah and Ray Nesbitt • Adele and Ber Pieper • Rockwell Fund, Inc. • The Julia and Albert Smith Foundation • Texas Department of Community Affairs • Texas Health and Human Services Commission • U.S. Department of Housing and Urban Development • United Way of Greater Houston

2020 DONORS

VISIONARIES FOR CHANGE (\$100,000 TO \$999,999)

City of Houston Department of Housing and Community Development -CDBG Public Services and CDBG-DR17 Grant Programs • Emergency Food and Shelter Program - Phase 37 • The Hamill Foundation • Harris County and the Harris County COVID-19 Relief Fund • William Randolph Hearst Foundation • Houston Methodist • Diane and John Riley • Rockwell Fund, Inc. • Texas Health and Human Services Commission (HHSC) - Community Mental Health Grant Program and Substance Abuse and Treatment Prevention Block Grant • U.S. Department of Housing and Urban Development - Continuum of Care Program • United Way of Greater Houston

PILLARS OF STRENGTH (\$50,000 TO \$99,999)

The Brown Foundation, Inc. • The Cullen Trust for Health Care • Wayne Duddleston Foundation • The Elkins Foundation • Emergency Food and Shelter Program - Phase CARES • The Frees Foundation • John P. McGovern Foundation • Ting Ting and Wei Fong Chao Foundation

AMBASSADORS OF EMPOWERMENT (\$25,000 TO \$49,999)

Agee Family Foundation • Bank of America Foundation • Conn's • Jennifer and Jim Drew • The William Stamps Farish Fund • William J. and Dorothy K. O'Neill Foundation • Isla and T.R. Reckling • The Riley Family • Truist Charitable Fund • Laura and Michael Wiley

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1335 Foundation • The Gordon A. Cain Foundation • Harry S. & Isabel C. Cameron Foundation • Jane Cizik • The Clayton Fund, Inc. • The Enrico and Sandra di Portanova Charitable Foundation • Lesha and Thomas Elsenbrook • Employees Community Fund of Boeing Houston • Grant Me the Wisdom Foundation • Kathy and Kirk Hachigian • George and Mary Josephine Hamman Foundation • Albert and Ethel Herzstein Charitable Foundation • Hildebrand Foundation • William S. and Lora Jean Kilroy Foundation • Paula and Steve Letbetter • Linda and Philip Lewis • Jack H. and William M. Light Charitable Trust • Karen and Evan Marti • Susan and Thomas McMahan • Laura and Bradley McWilliams • Susan R. Morrison • Northern Trust Bank • NRG Energy • J'Anne and Jeff Rawson • Diane and Michael Schumacher • St. Martin's Episcopal Church • St. Philip Presbyterian Church - Central Mission Endowment Fund • Sterling-Turner Foundation • Texas Bar Foundation • Texas Foundations Fund • The TJX Companies, Inc. • Wells Fargo • The Williams Companies, Inc.

ALLIES FOR RESILIENCE (\$5,000 TO \$9,999)

Peg and Bill Austin • Barbara Bush Houston Literacy Foundation • Birdie Art Inc. • James Brodnax • Capital One, N.A. • Anne and Albert Chao • Chapelwood United Methodist Church • Chevron • The Devlin Foundation • Karen Fox • Karen Ostrum George and Larry George • Dr. Karen Gray • HEB Grocery Co. • Houston Young Lawyers Foundation • Jaycee Urban Development Foundation • Jane and Bill Joplin • Kappa Kappa Gamma Charitable Foundation of Houston • Kiwanis Foundation of Houston • Mei-Yun Liang • Christine Lukens • The Medallion Foundation, Inc. • Trini Mendenhall • Jon Monteith • Sallie Morian and Mike Clark • Louise and Gary Moss • Palletized Trucking Inc. • Jackie Phillips • Adele and Ber Pieper • Melissa Roberts • Regina and David Sheil • Sue Smith • Strake Foundation • Heida Thurlow/Chantal Foundation • Sandra Tirey • Union Pacific Foundation • Kathy and Richard Vermillion

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