



FACES of CHANGE

HER STORY IS HOUSTON'S STORY

Project Scope

Faces of Change: Her Story is Houston's Story is an art initiative benefiting The Women's Home and honoring the women whose courage, vision, and leadership have shaped Houston across generations. This mural will serve as a permanent tribute to influential women, past and present, whose contributions have helped define the cultural, civic, and social landscape of our city. The artwork should embody the strength, resilience, diversity, and legacy of Houston's women, telling their stories in a way that invites reflection, pride, and community connection.

Project Overview

The mural will highlight up to 5 women representing a broad spectrum of fields, including civic leadership, education, healthcare, philanthropy, the arts, advocacy, and community building. The final list of honorees will be curated by the organizing committee and provided to the selected artist. Each woman's inclusion is intended to celebrate her impact while collectively showcasing the breadth of contributions that have shaped Houston's past, present, and future. Artists are encouraged to interpret the concept in a way that both honors these individuals and creates a visually compelling, cohesive narrative that resonates with the public.

Wall Specifications & Preparation

- Dimensions: The mural wall measures approximately 61'x20'. Final dimensions will be confirmed during the initial site walkthrough.
- Surface Preparation: The wall will be fully prepped prior to the artist's start date, including power-washing, sanding (if needed), and priming. The artist will be responsible only for the mural execution and any additional priming specific to their materials or technique.

Timeline

- Artist Application Opens: December 5, 2025
- Submission Deadline: January 2, 2026
- Artist Selection Announced: January 9, 2026
- Project Start Date: April 2026
- Completion Deadline: The mural must be completed within 4-6 weeks from the start date. A detailed schedule, including work hours and staging requirements, will be established with the selected artist.

Submission & Application Details

- Where to Apply: www.thewomenshome.org/mural
- Required Application Materials:
 - Artist statement and concept approach
 - Portfolio of previous work
 - Preliminary concept sketches or direction
 - Proposed materials and budget
 - Resume/CV