

# 2018

## ANNUAL REPORT

the **women's**  
*Building whole lives*





# A NOTE FROM OUR CEO

Dear Women's Home Supporters,

As I reach the two year mark in my tenure with The Women's Home, I have to say that working here has been one of the greatest gifts of my life. It's truly an honor to be able to watch miracles unfold every day. One of my greatest joys has been to work alongside the board and staff to articulate and embrace all the ways we have grown as a result of our massive expansion the past few years and to chart a course for the future of The Women's Home. The first stage of our long term planning process was to examine and refine our mission statement. A robust inventory of our strengths and aspirations led us to create a new mission statement that reflects both where we have been and where we are going. I'd like to introduce this new mission and to share the philosophy contained in the words.

**The Women's Home builds communities that strengthen women and support families as they reclaim their stability.**

## **Building Communities**

The idea and practice of building community is a living, breathing call for us at The Women's Home. A community is comprised of people who are invested in each other's well-being, and it grows from there. Our Montrose facilities are a place of community for our residents who are at the beginning of their journeys in our treatment programs. Our Family Place apartment complex has grown beautifully and naturally into a caring community of families lifting each other up on a daily basis (I hope you'll read the story about Tashanna and Joi in this report). As our roots begin to take hold at our Mabee WholeLife® Service Center, a new community is emerging there, too. Strong women are often at the heart of these communities, supporting each other, and in doing so, creating even stronger community bonds.

## **Strengthening Women**

At The Women's Home, our clients are surrounded by others in similar situations who walk together every step on the path to recovery. Our compassionate and caring staff and volunteers are here to bolster, to anchor, to nurture, to educate and ultimately to hold a mirror up for the women to see themselves as they are—resilient, brave, strong survivors. It was once said, "if you ever need a helping hand, you'll find one at the end of your arm. As you grow older you will discover that you have two hands. One for helping yourself, the other for helping others." Our women find their own strength in helping their peers become stronger.

## **Supporting Families**

When we extend our support to a woman's family, we are supporting a crucial aspect of the woman herself. Our programming for families continues to grow as we create new neighborhood partnerships, expanded programming, and as the residents and neighbors themselves take ownership of *their* shared spaces in Spring Branch.

## CONTINUED...

If a mom knows her children have a safe after-school program to be part of at our Service Center, she can maintain a job and provide for those dearest to her. If she and her family have access to a health clinic next door to her apartment complex, her worries about her children's health are diminished. If she can turn to other women at Family Place for support, for friendship, and for camaraderie, she can truly feel that she is not alone. When we care for children, we care for women.

### Reclaiming Stability

Our women are survivors. They have been through some of the most traumatic experiences that anyone can face. At The Women's Home we create safe, sacred places where women can do the hard work of reclaiming their lives not just to survive, but to thrive. Women who know their worth, nurture their dignity, and respect themselves, can reclaim their stability and create lives that are not just worth living but also worth celebrating.

For the staff, board and volunteers of The Women's Home, there is no greater honor than to bear witness to women who are reclaiming their lives. They are the true heroes, or as we like to call them the "SHEroes" of The Women's Home. Thank you for your unwavering support as we all work together to build stronger communities for women and their families.



Anna Coffey  
Chief Executive Officer



## OUR LEADERSHIP

### Honorary Board

Susan G. Baker  
Barbara Bush (*in memoriam*)  
Trini Mendenhall  
Lester (*in memoriam*) and Sue Smith  
Sue Trammell Whitfield  
Jeanie Kilroy Wilson

### Board

#### Mary Axelrad, Chair

|                     |                   |
|---------------------|-------------------|
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| Alden Clark         | Susan R. Morrison |
| JeanMarie Diskin    | Adele H. Pieper   |
| Jim Drew            | J'Anne Rawson     |
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| Deborah Duncan      | Gordon Quan      |
| Scott Ensell        | Jo Reid          |
| Stephan Fairfield   | Sally Reynolds   |
| Laurie Gutierrez    | Diane M. Riley   |
| Janice Hall         | Bette Stead      |
| Kay Joyce           | Heida L. Thurlow |
| Barbara Kraft       | Martha Turner    |
| Linda Lewis         | Hilary Ware      |

### Staff

#### Anna Coffey, Chief Executive Officer

James Brodnax, *Chief Financial Officer*  
Julie Comiskey, *Chief Development Officer*  
Staci Sewell Young, *Chief Program Officer*

# WHO WE ARE

## Mission

The Women's Home builds communities that strengthen women and support families as they reclaim their stability.

## WholeLife® Approach

Each of our programs follows our unique, **nationally-acclaimed** WholeLife® model which addresses the following key areas of wellness:

- Emotional/Mental
- Physical
- Social
- Spiritual
- Vocational
- Financial

## Who We Serve

- Women
- Children
- Families
- Uninsured

## Issues We Address

- Mental Health
- Substance Use Disorders
- Homelessness
- Affordable Housing
- Social Determinants of Health



# OUR COMMUNITIES

## TREATMENT

Located in the heart of Montrose, our residential treatment program serves homeless women struggling with addiction and mental illness.

### Residential Treatment Program



Our 50-bedroom residential treatment program in Montrose is a refuge for women experiencing homelessness due to addiction and mental illness. Using our unique WholeLife® model, our program offers both intensive and supportive treatment tracks for women at different stages in their recovery journey. We also offer vocational training at the Cottage Shop, our resale boutique, to help our clients reenter the workforce.

### Cottage Shop

This resale boutique owned and operated by The Women's Home also serves as a vocational training site for our treatment program clients. The Cottage Shop had a phenomenal year and was recently recognized in Houstonia Magazine's "13 Favorite Vintage and Resale Shops." This year, we continued to sell men's, women's and children's clothing and also expanded our selection of home goods and furnishings. Thanks to the generous donations of community supporters like you, we raised 14% of The Women's Home operating budget through Shop revenue alone!



**68%**

of our supportive treatment program clients who stayed 6 months+ graduated from our program with income



**\$14.06**  
per hour

average wage of  
our supportive  
treatment program  
graduates

**113**

women served through our residential  
treatment program



**88%**

of women in our supportive  
treatment program  
graduated and went to sober  
housing and/or permanent  
housing

For the latest fashion and home goods, follow the Shop on social media or shop our eBay store!



[www.facebook.com/womenshomehouston](https://www.facebook.com/womenshomehouston)



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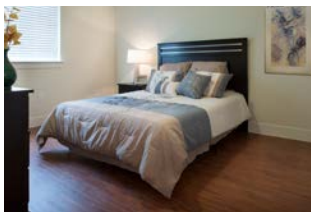


# OUR COMMUNITIES

## SUPPORT

Our two permanent housing programs in the Spring Branch community offer residents an affordable place to call home and a supportive living environment with access to on-site case management services.

### Jane Cizik Garden Place



This supportive living community has 87 single-bedroom units and serves individuals who were previously homeless or vulnerable to homelessness.

The Daring Way™ is a highly interactive workshop based on the research of Dr. Brené Brown. The workshop curriculum was developed to help men, women, and adolescents learn how to show up, be seen, and live braver lives. The primary focus is on developing resilience skills and developing a courage practice that transforms the way we live, love, parent, and lead. At Garden Place, The Daring Way™ has hosted a study series centered on three of Brené's seminal works, *The Daring Way™*, *Rising Strong* and *The Gifts of Imperfection*. Through this study, important recovery tools are packaged in a way that allows our residents to become empowered to take charge of their own recovery paths.

92

individuals made Jane Cizik their permanent home

20

residents were graduates from TWH treatment program

127

families made Family Place their permanent home

50

supportive programs offered to residents

### Adele and Ber Pieper Family Place



This supportive living community has 84 two and three bedroom units and serves families who were previously homeless or vulnerable to homelessness.

The Houston Public Library Community Engagement program has brought over a dozen exciting, interactive and educational programs to the children at Family Place. Community educators from HPL have brought homework help and tutoring, electrical circuit-making, improv puppet theater, LEGO robotics and other STEM activities to the Family Place Community Center.

# OUR COMMUNITIES

## PREVENTION

Opened in the fall of 2017, this ground-breaking community center supports at-risk families in the Spring Branch community by offering comprehensive health and wellness services.

### Mabee WholeLife® Service Center



2018 was a big year for our Service Center! In May, we held our Grand Opening. Joined by community representatives Mayor Sylvester Turner and Council Member Brenda Stardig, we welcomed the community into the space and celebrated with our new neighbors.

We have five core collaborative partners at our Mabee WholeLife® Service Center who are integral to our programmatic success:

Spring Branch Community Health Center operates a federally-qualified health center.

Boys and Girls Club of Greater Houston offers after school and summer enrichment programs.

Family Houston provides mental health counseling for families.

Santa Maria Hostel provides behavioral health treatment services.

Treasure Forest Elementary School keeps us informed about needs of at-risk children and families in the neighborhood.

3,590

unduplicated patients  
served at the clinic

73% female  
26% male

61% 18+ years old  
39% under 18

295

children participated in after-  
school and summer enrichment  
programs

15

WLSC community partners

*We have developed a coalition of social service agencies, called the WholeLife® Collaborative, that is working collectively to impact the health and well-being of the Spring Branch community through our service center. In 2018, we provided primary healthcare and youth development services to 5,134 individuals with our collaborative partners at WLSC.*

# EVENT HIGHLIGHTS



THE WOMEN'S HOME  
ANNUAL CRAWFISH  
BOIL

**Saturday, April 14, 2018**

was a fabulous day at West Alabama Ice House. Jazz duo, Twin Connection, played groovin' tunes, a heapin' helpin' of crawfish was on hand, and les bon temps were definitely rolling!

Thanks to our generous sponsors and community supporters, **we raised over \$75,000** for The Women's Home programs. This was our greatest NET revenue in the history of this event, and we could not have done it without each of your support!

We'd like to say a **special thanks to our 2018 event chairs, Skyler and Brad Rossacci, and Barbara Vaughn** for leading us to success!



THE WOMEN'S HOME  
reNew & reDo:  
A TRIUMPHANT AFFAIR

**On Thursday, November 1, 2018,**

nearly 400 guests gathered at The Revaire for The Women's Home's first annual reNew & reDo: A Triumphant Affair. The "ultra-luncheon" honored and celebrated clients of The Women's Home and community supporters who have championed our mission.

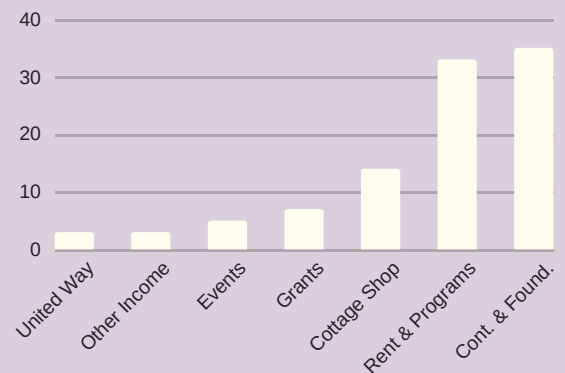
We shared stories about all aspects of our programming and enjoyed a fierce style show featuring fabulous finds from our boutique Pop-Up Cottage Shop! **The affair raised more than \$250,000.**

Special thanks to our **2018 luncheon chairs Selby Bush and Kimberly C. David** for their supportive leadership.

# FINANCIALS

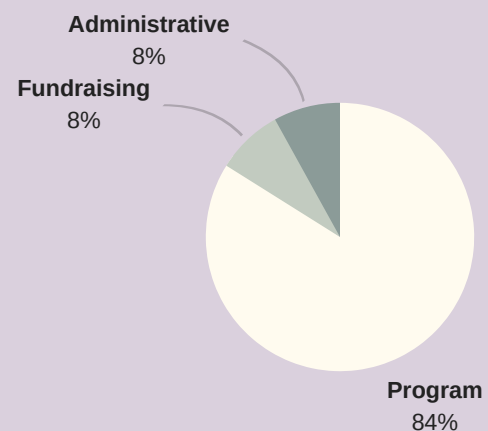
**REVENUE: \$4,770,962**

|            |                               |
|------------|-------------------------------|
| <b>35%</b> | Contributions and Foundations |
| <b>33%</b> | Rent and Program Income       |
| <b>14%</b> | Cottage Shop Sales            |
| <b>7%</b>  | Government Grants             |
| <b>5%</b>  | Special Events                |
| <b>3%</b>  | Other Income                  |
| <b>3%</b>  | United Way                    |



**EXPENSES: \$6,719,182**

|            |                |
|------------|----------------|
| <b>84%</b> | Program        |
| <b>8%</b>  | Fundraising    |
| <b>8%</b>  | Administrative |





# BUILDING WHOLE LIVES

**“I’ve been at Family Place for two years. I love it. All the programs and everything that we do – it brings us all together as a community.”**



In the fall of 2018, we had the opportunity to spend some time with a few of our residents at Adele and Ber Pieper Family Place who shared their reflections about community with us.

“To me community is family,” offered Tashanna Fields, a current resident. “I’ve been at Family Place for two years. I love it. All the programs and everything that we do – it brings us all together as a community. You have to know your community to feel safe. You have to know who your kids are playing with.”

Since our founding in 1957, The Women’s Home has created safe spaces for women in need – women in need of more than an overnight shelter, more than just a place to detox: women who need a safe space to heal and rebuild alongside other women who are going through similar experiences.

Over the years, our programs have expanded to include not just women – but also their children and their families. In the summer of 2018, twelve-year-old Joi Henderson, along with the help of Ms. Tashanna, was inspired to create an empowering and fun activity for the girls of Family Place.

“We went from door to door in our apartments looking for girls who wanted to do something for the summer,” Joi told us. What they did was put together a dance troupe right there in the complex. When the girls first started practicing, they were nervous and didn’t think they could dance. But under Joi’s guidance and with Ms. Tashanna cheering them on, the troupe helped the girls build self-esteem. They even performed for other residents at the end of the summer. “When everyone started clapping, we all had smiles on our faces because we had accomplished something that we were so scared of – but we got through it, and I’m really happy that we did it,” shared Joi with a huge smile on her face once again.

The dance group also “helped bring more of the mothers together in the community,” says Ms. Tashanna. “Family Place just gives you a lot to help build yourself and build your family.”

We now have 330 residents at our Adele and Ber Pieper Family Place in Spring Branch. All our units are full, and the community that has grown within this safe space is flourishing and thriving.



# DONOR SPOTLIGHT

**Scott Ensell, President of Admiral Transfer & Rigging has led the charge and made his 200+ employees year-round advocates for The Women's Home.**

Scott "Duke" Ensell is known for his big, kind smile and his open, generous spirit. He's someone who jumps into life wholeheartedly, truly relishing and enjoying each experience on which he and his beloved Cece (Michelle) embark. We think it's this love of life and appreciation for living that drive Duke's willingness to step up and say YES.

When there is a need, he fills it, readily and willingly. When we put the word out that our clients need gloves and warm hats for winter, Duke is the first to contact us and say, "I'll take care of it." When we share that our clients are participating in a run and need sponsors, Duke is there. This is on top of his generous sponsorships of our fundraisers, and the best part is, he's always genuinely present at those events, having so much fun, whether it's a crawfish boil or a formal affair.

We know that he does this with such a glad heart because he believes in our mission so deeply. He believes in the work we do, sees the importance of the services we provide, and most importantly, deeply respects the journey each client has chosen to take, the hard work they have committed to do.

Beyond this, we know he steps up, well, because that's just the kind of guy he is. He's one of those wonderful people who restores your faith in humanity. He's the one who pulls over when he sees someone stranded by the side of the road and does whatever he can to help.

Duke has become part of the fabric of The Women's Home. Events don't feel right if Duke and his company Admiral Transfer & Rigging (where he's been president for more than 35 years) aren't part of them! We are so, so grateful to him for his continued support, his presence, and his joyful heart. Thank you so much, Duke.



**ADMIRAL**  
Transfer and Rigging, Inc.





# VOLUNTEER SPOTLIGHT

**Stuart Nelson is not your average volunteer. He realized a deep need of our women - to maintain their spirituality during recovery - and built powerful programming around it.**

Stuart Nelson has been a dynamic part of The Women's Home for many years now. He brought us a unique gift: through his work with the Institute for Spirituality and Health at the Texas Medical Center, he began volunteering his time to create and implement, with guidance from The Women's Home clinical staff, the Courage to Search, a spiritual development program for our clients. This twelve-week course seeks to help clients explore their beliefs, spiritual connections and worldview in an open, safe environment.

Leading a whole life means not only looking after your physical, mental and emotional health, but looking after the health of your spirit as well. A person's spirituality, how they view and connect with the world and community around them, is a very personal matter. Stuart knows this intimately and shares his time, his care, and his guidance with our clients regularly. In addition to his leadership and creative roles with the program, he also organizes a large group of volunteers to facilitate the Courage to Search program.

On top of all that, Stuart connected us with Houston Grand Opera to weave their community opera series into the Courage to Search program. The Opera comes out twice during the program series, and at the end of the course, our clients attend an opera. Stuart has helped fuse this artistic element with their spiritual exploration.

After graduating from Rice University with degrees in cognitive science, religious studies, and psychology, he completed a Master's Degree in Religious Studies at the University of California - Santa Barbara. There he focused on understanding how individuals conceive of and articulate their worldviews, with the ultimate goal of applying this research in mental health settings. We are so grateful that he found us and is sharing what he's learned to help our clients grow.

Stuart currently serves as the Vice President for the Institute for Spirituality and Health where he manages an interdisciplinary team to organize educational programs, engage in research, and offer direct services that explore the connections between spirituality and health.

We are so grateful for Stuart's ongoing, open-hearted, caring work with us and with our clients. His attention to the whole person through the spiritual lens has enriched the lives of us all at The Women's Home. Thank you so much, Stuart!



In 2018, our volunteers dedicated over **8,320 service hours** for a total of **\$205,420 in donated time** to The Women's Home.

# CHAMPIONS OF THE WOMEN'S HOME

Lifetime Commitment  
(\$500,000 and above)  
total given since 1998

The Brown Foundation, Inc. • Charlene P. Carroll • The Robert and Jane Cizik Foundation •  
Episcopal Health Foundation • The Fondren Foundation • The Frees Foundation •  
Houston Endowment, Inc. • Houston Methodist • Huffington Foundation • The Kresge Foundation •  
Linda and Philip Lewis • The J. E. and L. E. Mabree Foundation, Inc. • M.D. Anderson Foundation •  
John P. McGovern Foundation • The Meadows Foundation • Adele and Ber Pieper • Rockwell Fund, Inc. • The Julia and Albert Smith Foundation

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Adele and Ber Pieper  
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### Pillars of Strength (\$50,000 to \$99,999)

The Brown Foundation, Inc.  
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### Ambassadors of Empowerment (\$25,000 to \$49,999)

Wayne Duddleston Foundation  
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### Guardians of Hope (\$10,000 to \$24,999)

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### Allies for Resilience (\$5,000 to \$9,999)

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### Partners for Success (\$2,500 to \$4,999)

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Staci and Clyde Young



# THANK YOU!

We are so grateful for all of our supporters  
from those who give their time and talents  
to those who contribute financially.  
Those listed in this report donated \$2,500  
or more in 2018.

## Government Donors

The City of Houston's Housing and Community  
Development Department-  
CDBG Public Services Program

Texas Health and Human Services Commission -  
Community Mental Health Grant Program

U.S. Department of Housing and Urban Development  
- Continuum of Care Program



United Way of Greater Houston